

# III Open Science Forum for Latin America and the Caribbean

# CILAC 2020 | Transforming our region Science includes

21 - 23 September 2020 City of Buenos Aires

**PUBLIC CALL FOR PROPOSALS** 

## PUBLIC CALL FOR PROPOSALS GUIDELINES

#### **Thematic Sessions**

#### **Parallel Events**

The public call for proposals of Thematic Sessions and Parallel Events for the **Third Open Science Forum for Latin America and the Caribbean – CILAC 2020** is now open. The Forum shall take place from **21 to 23 September 2020**, in the City of Buenos Aires, Argentina.

The proposals should be sent in PDF format, to the following e-mail address: <a href="mailto:info@forocilac.org">info@forocilac.org</a> by 15<sup>th</sup> March 2020. Evaluation results shall be later informed to those responsible for the selected proposals. Please download the proposal submission form at the following links:

- Form in Spanish
- Form in English

The main objective of the Third Forum titled *Transforming our region: Science includes*, is to create a dynamic and inclusive space to debate, plan and monitor —with all the actors involved: government, universities, companies, researchers, civil society, media— the scientifictechnological integration in the region and the role of Science, Technology and Innovation for the sustainable development in Latin America and the Caribbean.

A set of factors is determining a new global scenario. It is not longer the new geopolitical conditions within the frame of a multipolar world defining the future in dominant manner, but a set of mega-trends that will impact governments and their citizens. These global trends — according to various analysis— set out new opportunities and challenges for humanity. Among the most mentioned are:

- the *demographic evolution*, with population growth in developing countries, with higher concentration in Asia where the "demographic bonus" is under way, with greater access to education and health, longer lives and more human mobility in search of freedom and equality, with great migrations and a urban rather than rural future;
- the technological revolution and convergence, remarking the role of information and communication technologies (ICT), with more efficient production processes that enable the reallocation of resources towards social services, the need of creating innovative dynamics and to manage the "digital divide";
- the *accelerated globalization*, with greater scientific and technological interdependence, greater trade and investment flows and the formation of new regionalisms and free trade agreements, overlapped in part, playing a greater role by the southern and BRICS countries.

These are the main trends to be taken into account towards the future, and also, it is necessary to mention certain risks and uncertainties that remain open: the global inequality, the depletion of renewable resources, the global warming, and the financial and food crises.

Furthermore, with the purpose of addressing the management of a sustainable territory with a view to fulfill the 2030 Agenda for Sustainable Development, the Forum shall deal with the following three thematic axes:

#### 1. Artificial Intelligence, ethical and social challenges for development.

Today, our society is interconnected with a thread that covers the fields of production, science, technology and culture, which implies the use of artificial intelligence in all the processes of our livelihood.

#### 2. Digital Economy and production integration.

The global production scenario is undergoing a strong digital convergence, and its inclusive trends can be harnessed for the creation of quality jobs and for cultural integration in the fields of science, arts and technology. This also contributes to address the issues of the big cities, such as accessibility, food and housing, among others.

#### 3. Inclusive Science.

Innovation and development are only achieved when the society as a whole participates in the creation of knowledge in favor of prosperity, and in this process, it is essential the inclusion of minority people that were excluded for years from the technological and scientific production.

It is expected that the discussions to be held during the Forum shall converge on the construction of a regional agenda, coordinating efforts and generating positive synergies.

The Forum invites you to participate in the discussion of these 3 axes, within the framework of the 2030 Agenda for Sustainable Development, based on the following four areas of intervention:

- 1. **Science policy**: how to strengthen the dialogue between policy makers and society, exchanging knowledge for the formulation of better public policies.
- 2. **Universities for development**: the role of higher education, knowledge production and research, to meet the global challenges of the 21<sup>st</sup> century.
- 3. **Science for business innovation**: the role of companies as vectors of technological change for sustainable development.
- 4. **Promoting citizen science**: the use of science as mechanism for strengthening social transformation and integration through knowledge, arts and culture.

For orientation, see the following matrix which has some examples of possible proposals:

	Artificial Intelligence, ethical and social challenges for development	Digital Economy and production integration	Inclusive Science
Universities for Sustainable Development	<ul> <li>University-Society- Government Linkage</li> <li>Research programs on AI</li> <li>AI use for supervision of students</li> <li>Big data for teaching and research</li> </ul>	<ul> <li>Academia facing digital economy and production integration: is it necessary to conceive a new University?</li> <li>Academic universities vs technology schools</li> <li>University 4.0</li> </ul>	<ul> <li>Action plan of Regional Conference on Higher Education 2018 on STI</li> <li>University role on cognitive democracy and open access to science</li> <li>University editorials and Open Science</li> </ul>
Science policies	<ul> <li>Al and 2030 Agenda</li> <li>Ethics of Al</li> <li>Evidence-based policies</li> <li>Scientific consultancy and algorithms</li> </ul>	<ul> <li>Incentives for production integration: are institutions ready for new challenges?</li> <li>Multisectoral scientific policy: dialogues with social and production cabinets; dialogues with private sector</li> </ul>	<ul> <li>Science as a right</li> <li>Articulating science with ancestral knowledge: where to go?</li> <li>Policies on science dissemination</li> <li>Open Science</li> </ul>
Science for business Innovation	Business innovation and employment in the era of AI     Robotics	<ul><li>Labor revolution: reinventing tasks and skills</li><li>Digital transformation</li></ul>	<ul><li>Corporate Social Responsibility facing production innovation</li><li>Triple impact innovation</li></ul>
Science for citizenship	<ul> <li>Smart museums: dynamic strategies for citizenship building</li> <li>Digital era: challenges of new subjective and social configurations</li> <li>Big data: commitments and risks</li> </ul>	of 21st century: accessibility,	<ul> <li>Promotion of scientific majors</li> <li>Science education from early elementary grades: 2030 challenge</li> <li>Democratizing knowledge or widening knowledge gaps?</li> </ul>

### **Modalities of work**

The Forum shall hold multi-actor dialogues, with **Plenary Conferences** led by renowned experts of the region and the world, as well as **Thematic Sessions** and **Parallel Events**, where ministers, universities rectors, company managers, scientists, researchers, entrepreneurs and innovators, delegates of international organizations and non governmental institutions and other relevant actors of the civil society shall participate discussing in a open and constructive manner.

In parallel to the Forum, in the **public spaces** of the **City of Buenos Aires**, shall take place several **Decentralized Activities** for dissemination and linkage of science, culture and society.

In this way, the Forum shall commit to a **plural, coherent and articulated meeting** holding several activities for the reflection and submission of proposals from the LAC region in the framework of the 2030 Agenda for Sustainable Development.

#### **Call for Thematic Sessions and Parallel Events**

This public call is oriented to persons interested in submitting proposals for the **Thematic Sessions** and **Parallel Events**. These instances are described below, with the criteria of presentation, admission and selection. An inter-institutional academic committee shall evaluate the proposals received and shall select the ones to be admitted for the Final Program of the Forum.

#### a) Thematic Sessions

The Thematic Sessions shall be organized by an institution or group of institutions, on the topics submitted relating to the 3 thematic axes applied in one the 4 areas of intervention called to the Forum.

The Forum provides a limited number of proposals for Thematic Sessions which shall be distributed to the 4 areas of intervention in different manner, in accordance with the strategic priority of each axis and the number of proposals received for each of them.

The proposals submitted to the Forum should be in the format established for this kind of activity, in respect of time and working methodology. The maximum time available for each Session is **75 minutes**, and the modality to be adopted may be one of the following:

- **Dialogue session**: This modality shall be concentrated on dialogue, with horizontal participation of experts –at least 2 and no more than 5– and intervention of the audience, with a dynamic moderation in journalistic style. This activity shall have a strong participatory feature between experts and the audience.
- Presentation and feedback: In this modality, there shall be first a presentation (up to 20 minutes) that shall be the trigger for discussion, commented by at least one expert -a maximum of two experts may be considered- (with a total of 20 minutes for comments and answers by the presenter); and the remaining time (30 minutes) shall be for a plenary debate with the attendants, under the guidance of an active and participatory moderation, and a summary by the moderator (5 minutes), highlighting the most important points contributed by the experts and the plenary discussion.
- **Networking**: This modality is thought for networks or groups seeking to institute themselves as such, adhering to the topics of the Forum and meet with peers in this event to be held Buenos Aires.

#### b) Parallel Events

This category shall include the special activities not framed under the formats of the Thematic Sessions but having relevance with the objectives of the Third Open Forum – CILAC 2020. It is expected that proposals under this category shall be presented through innovative formats and methodologies, and may have a significant workload (up to a maximum of 12 hours), with the possibility of covering more than one working day.

The Parallel Events are not subject to be held during the 3 days of the Forum, for they may take place during the period of one week before or after 21 to 23 September.

Examples of Parallel Events may be: Training Workshops, Project Laboratories, Film Festivals, etc.

### Information to include in your proposal

Each proposal shall include the following relevant information that shall be assessed by the Committee for the selection of proposals submitted:

- 1. Type of activity: Thematic Session or Parallel Event
- 2. Title of the Thematic Session or Parallel Event
- 3. Line of approach or area of intervention under which shall be registered
- 4. Name of the organizing institution/s
- 5. Name of the responsible or person in charge

- 6. Justification and rationale, including reference to the relevant Sustainable Development Goals of the 2030 Agenda (maximum 400 words)
- 7. General objectives of the activity and expected results (maximum 100 words)
- 8. Selected modality of work<sup>1</sup>
- 9. Group or community to which the activity is oriented
- 10. Number of people expected to participate, modality of promotion or announcement to the event

The organizers of proposals and their presenters shall be invited to **CILAC 2020**, and they will have the right to attend and participate in all activities included in the Program. For such purpose, participants are requested to login and register at the web site of the Forum: http://www.forocilac.org

Please note that organizers of each activity, presenters and participants shall be responsible for paying their own travel and accommodation costs (hotel, transport and meals) deriving from their participation in the CILAC Forum. The Forum does not cover such costs.

### Presentation and selection of proposals

The proposal submission forms should be sent in PDF format to the following address: <a href="mailto:info@forocilac.org">info@forocilac.org</a> by 15<sup>th</sup> March 2020. The result of the evaluation shall be communicated to the responsible person of the proposal some weeks after the public call for proposals is closed. The Academic Committee shall be composed by representatives of the organizing institutions and their names shall be announced in due course.

The evaluation criteria for the selection of proposals include the following items:

- Alignment of the activity with the objectives of the CILAC 2020
- Alignment of the proposal with the selected approach and area of intervention
- Relevance of the topic addressed in relation to the regional and/or local reality, as well as in the frame of the Sustainable Development Goals of 2030 Agenda.
- Regional, subregional or global character of the panel of presenters
- Quality of justification and rationale stated
- Profile of the organizing institution/s and the participating presenters

#### Download the forms here

In the case of Thematic Sessions, you should opt among Dialogue Session, Presentation & Feedback, or Networking. In the case of Parallel Events, please describe in detail the methodology to be used, including the hours load required (up to maximum of 12 hours).

# We look forward for your proposals. Join CILAC 2020 in the City of Buenos Aires!

#### **Contact:**

info@forocilac.org

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